

# XIN HU

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## EXPERIENCE

### Senior UX Designer , 2022.3-Current

Amazon Development Centre, Boston MA & Vancouver, Canada

- Collaborate with product management, engineering, and user experience teams to craft useful, usable, and desirable products.
- Craft, pitch, and validate long-term design strategies.
- Design the architecture, interfaces, and interactions of services and experiences.
- Explored and conveyed conceptual ideas via wireframes, storyboard and high fidelity prototypes
- Ensure designs are effective and meet realistic timeline
- Understand and help other designers understand customers and their needs through market analysis, customer research, and feedback, and use business requirements to assist in developing use cases and high-level requirements
- Develop functional prototypes to explore technical feasibility, expand design possibilities, and evangelize new design patterns across teams
- Initiated and hosted Vibe Coding workshops; authored Vibe Coding Playbooks to help designers better understand technology and enhance cross-functional collaboration

### Senior UI/UX Designer to UX Services Lead, 2018.5 -2022.3

Shell Techworks (Cenergy International) Boston, MA

- Oversaw UX strategies over multiple complex software
- Defined and identified product goals, roadmap and requirements with cross functional stakeholders
- Organized design workshops, conducted user interviews and led other user research activities.
- Presented creative product concepts to cross functional teams to evangelize innovation ideas with storyboard, user flows and mockups
- Explored and conveyed conceptual ideas via wireframes, storyboard and high interactive prototypes
- Developed software prototypes with React and AWS/Azure frameworks

### UI/UX Designer, 2015.10- 2018.5

Pearson, Boston, MA

- Designed accessible and user-friendly interfaces across IOS, Android, and web for multiple product lines.
- Contributed to the building of Pearson's first digital design system by creating design patterns

## EDUCATION

### Georgia Institute of Technology, 2020.09 -2024.12

Master of Science in Computer Science - ( A grades in Artificial Intelligence, Robotics: AI Techniques, Cognitive Science etc.)

### Boston University, 2013.09-2015.05

Master of Science in Communication Studies - New Media and Design

### Massachusetts Institute of Technology , 2019.01 -2019.07

Certificate of System Engineering

## AWARDS

Manufacturing Executive Vice President Award in Reliable Operation (Shell PLC)

Shell AI Award Finalist (Shell PLC)

## SKILLS

UX Prototyping | UX Research | HCI  
| Machine Learning | Agile  
Development | Data Analytics | High  
fidelity mockups | Web | IOS |  
Android | Wireframing | Javascript  
| Html | CSS | React | Motion |